



# Sahara Farms Ltd

An *Intra-African Agro-Economic System* specializing in Agriculture Upstream & Downstream Management Solutions.

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Location: London, UK.

# Untapped Opportunity

Africa's food and agriculture market from US\$280 billion a year in 2023 to US\$1 trillion by 2030

\* **High-net-worth companies and institutions** from developed nations are increasingly seeking to tap the Emerging African Markets' Investment Opportunities, unfortunately, almost systematically are they faced with the risk spectrum often associated with doing business in Africa.

\* **African Migrants Investment Potential:** According to Western Union, on average, African migrants send 22% of their annual income, amounting to \$100 Billion Remittances, back to Africa a Year as per the United Nations. Sahara Farms via its app thus offers a pooled investment plan giving migrants the opportunity for short-term high-yield investments

\* **Our Solution:** With near to zero risk, **Sahara Farms UK** offers High-net-worth corporations and world financial institutions a concrete opportunity for guaranteed substantial mid- and long-term returns through investing in our mid- and long-term crop farms portfolio in African countries.

SAHARA FARMS





ABOUT

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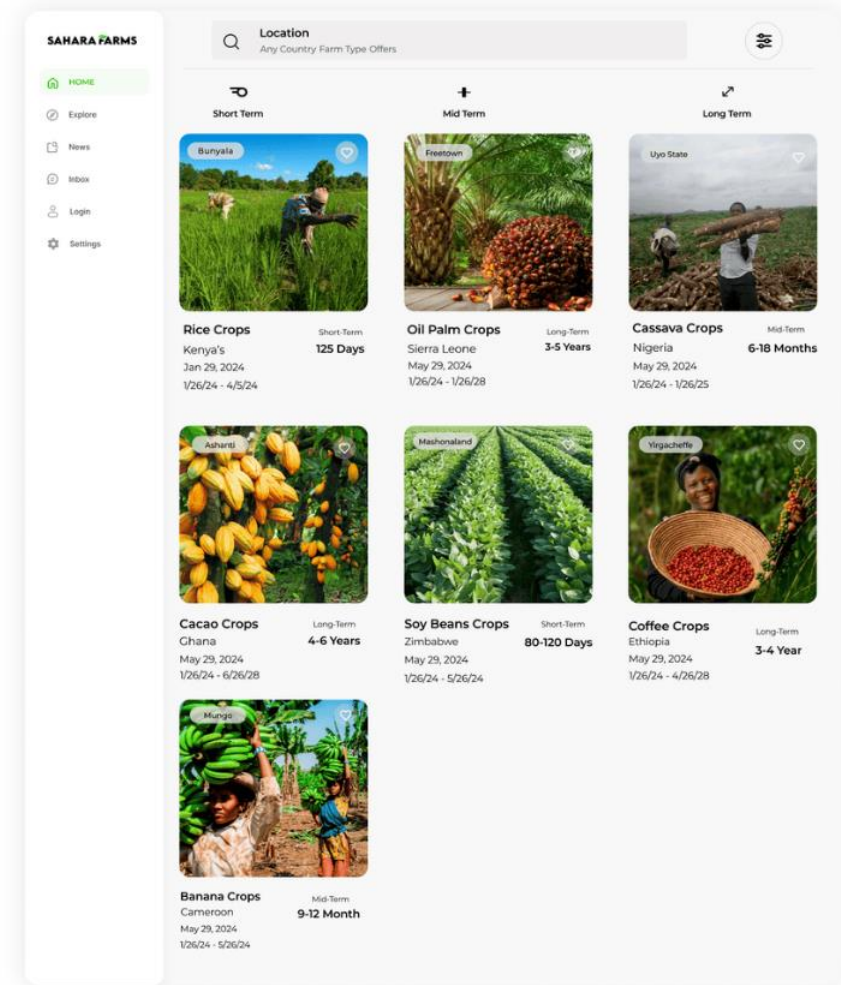
## Sahara Farms

Sahara Farms (Intra African Agro-Economic System) is a London-based organisation specializing in commercial farming of staple and cash crop farms in various African countries. It was designed to enable the simultaneous development and management of multiple crop farms across African countries, through strategic partnerships with multinational pan-African banks including Access Bank, Zenith Bank, and UBA including leverage of their strong multinational financial infrastructure and global trade support systems.

# How

An Intra-African Agriculture Ecosystem with a fully integrated multi-fold collateralised debt solution.

1. Provide a competitive, near-to-zero risk unparalleled high-returns opportunity to UK, EU & US companies and institutions via corporate investments in Sahara Farms' Africa portfolio.
2. Enter into strategic partnerships with multinational pan-African banks (Zenith Bank, UBA, Access Bank...) for local currency loan facilities in countries of operations against cash security in their UK/US subsidiaries.
3. A web/mobile app via which African migrants in Europe/UK/US and other individual residents can invest in the Sahara Farms App-listed crop farms in Africa.
4. Renewable 10/15-year minimum guarantee of provision of farmlands by private corporations and African governments through long-term public-private partnerships.
5. Guaranteed futures sales contracts, LC or SBLC across our partnered local, regional, and worldwide commodity trading companies.



# Strategic Plan



Launch nationwide marketing & PR campaigns to incite UK, EU, US medium and large corporations to invest in Sahara Farms Africa's portfolio.

Plus, onboarding 30-50K pooled African migrant investors once the Sahara Farms App is up and running.



Develop Sahara Farms web/mobile application enabling crop farms listing and fractionalized collective investments from the African migrants.



Grow more strategic partnerships with global/pan-African banks for Sahara Farms investment and banking facilities, substantial collaborations with established local companies and, top economic players and government for secured long-term tenure of farmlands and overall ease of business.

# Target Market and Demographics

An Intra-African Agro-Economic System with a fully integrated multi-fold collateralised debt solution.



Multinational Pan-African  
Banks and Investment firms.



UK, EU and US-based corporations  
seeking to access African Markets.



African migrants low/middle-  
income earners.

Safari Farms embarks on a strategic partnership with Multinational Pan-African banks, established local companies, and African countries governments to establish and run an integrated upstream and downstream Agricultural Ecosystem.

# Market Size

## Industry and Consumers

Africa's food and agriculture market could increase from US\$280 billion a year in 2023 to US\$1 trillion by 2030

Source: [White & Case](#)

African Consumers Market

Agriculture Industry & Market Outlook

The African population shows more than five-fold increase – and is projected to increase from 1.4 billion today and touch 2.5 billion by 2050.

Source: [United Nations](#)

# Revenue Model



**Debt-based crowd & Institutional funding**



**Futures sales of crops against Secured LC/SBLC**



**Upstream & Downstream Value Chain Development & Management ecosystem.**



# Actionable Plan



**Corporate Clients/Partners-Targeted  
Marketing and PR Campaigns**

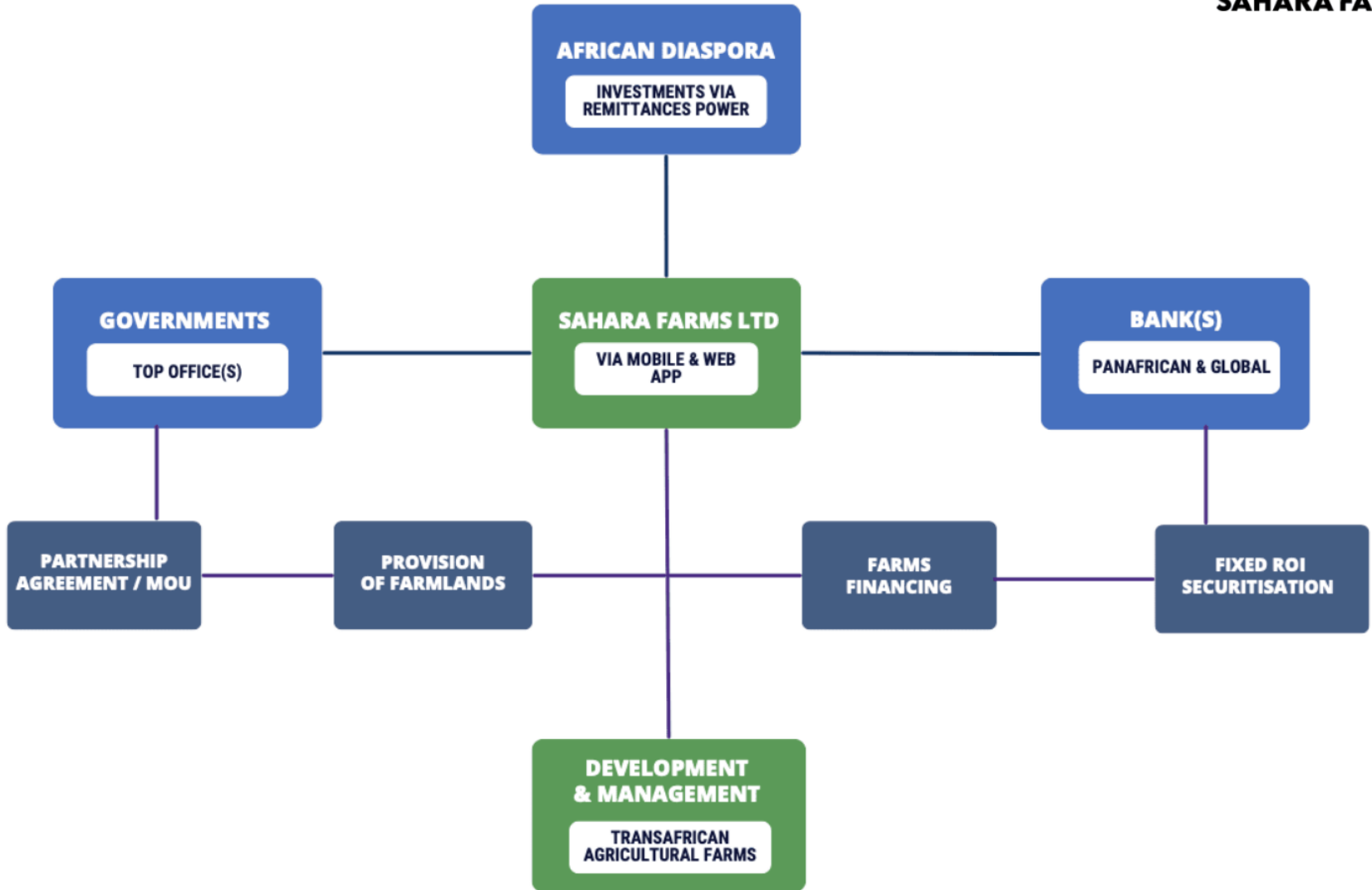


**Joint Ventures/Strategic Partnerships  
with Multinational Pan-African Banks**



**Development of Sahara Farms  
Web/Mobile Investment App**

Sahara Farms leverages its fully integrated agro-economic system including ByAfrica's influential network across global financial and geopolitical spheres.



# Momentum

2024

- **Secured Purchased LOIs with [Asia Global](#)**(Global physical Agro-Commodities Trading Firm- Kuala Lumpur Malaysia)
- **Sierra Leone Government (Feed Salone/Ministry of Agriculture):** Signed MOU and Partnership Agreement on farmlands provision guarantee of 10/15-year minimum.
- **[Green Economic Zone Kaduna, Nigeria](#) ( Confirmed partner - KK Kingdom, Nigeria)**
- **[Access Bank Plc](#)** (Multinational Pan-African bank confirmed partner)
- **[Dantata Foods](#)** (Confirmed Joint Venture Partnership for farmland provision and crop farming in Kano, Nigeria.)
- **[Mai Afaku](#)** (Confirmed Partnership-Provision of Farmlands in Kaduna State, Nigeria)
- **[Zenith Bank Plc](#)** (Great Interest-Final stage Discussions)
- **[Providus Bank Plc](#)** (Debt-financing Partner- Provided Sahara with 1Million GBP Indicative Loan Offer)
- **[UniCredit Bank Group](#)** (Great Interest in Sahara Farms Agric Equipment Export Financing)
- **[EBRD](#)** (Ongoing discussions)



# Sahara Farms

A ByAFRICA LTD's INITIATIVE

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